



GEL-KINSEI.COM



Asymmetrical Lacing Design When designing the GEL-Kinsei® 3, every detail was scrutinized in the quest for a shoe that completely adapts to your foot. The traditional straight down lace approach was altered to create an asymmetrical design that follows the natural line along the top of your foot from your instep towards your big toe. The laces conform to your foot's bone structure, creating better fit and more efficient function.

LACING



Spacemaster* and Cuprothermo™ Mesh When it comes to comfort, adapting to the foot means using materials that adapt. The upper material used in the GEL-Kinsei® 3 forefoot was designed to adapt in two ways. First, the Spacemaster mesh provides a flexible yet stable enclosure that gives your foot room to move and breathe while eliminating potential hot spots where blisters develop. Second, the mesh contains Cuprothermo™ technology, a nano-scale metal film with pores that expand and contract, keeping your feet cool in warm weather and warm in cold weather.

ADAPTIVE

*Spacemaster is a registered trade mark of Kuraray Co., Ltd.



asics
sound mind, sound body

PURE RUNNING SCIENCE

KINSEI³



Adaptive Running Shoes are the Future. The human foot is a marvel of natural engineering. The bones, muscles, joints and ligaments in your foot coordinate to create a smooth progression from heel to forefoot with every step. That's why our entire focus has been on making the GEL-Kinsei[®] 3 more adaptive to this natural transition. It has undergone significant redesign and improvement for 2009, retaining all the desirable attributes of the GEL-Kinsei[®] 2 while improving fit, feel and overall performance. It's something we call Pure Running Science. We're driven by a dream to create a running shoe that adapts to the gait of each individual runner. With the GEL-Kinsei[®] 3, our designers have brought that dream one step closer to fruition.



Heel Clutching System New for the GEL-Kinsei[®] 3, an external Pebax Heel Clutching System works like an exoskeleton, providing support while clearing the heel area of a bulky internal structure. This innovation makes the shoe lighter and eliminates almost everything that might cause blisters or chafing. The result—a nimble and pleasant ride from a shoe that adapts to your foot instead of the other way around.

CLUTCHING



Guidance Line™ With each stride, your foot makes contact with the ground for only a few hundredths of a second. The Guidance Line™, new for the GEL-Kinsei[®] 3, is designed to take advantage of each millisecond by adapting to your foot's progression during the gait cycle. A groove that runs through the mid and outsole concentrates weight along the foot's natural path from the mid-foot to toe, allowing for a smooth and efficient foot strike.

GUIDANCE



Propulsion Trusstic® Each time your heel hits the ground; it creates tension in the muscles and ligaments spanning the middle of your foot. It's one of the natural ways the foot moves you forward and it's the model for the Propulsion Trusstic®. Like the tissue in your midfoot, a strong and light plastic truss stores energy and releases it during the propulsion phase of the gait cycle. At the same time, a graphite plate bridges the truss to keep your foot stable.

PROPULSION