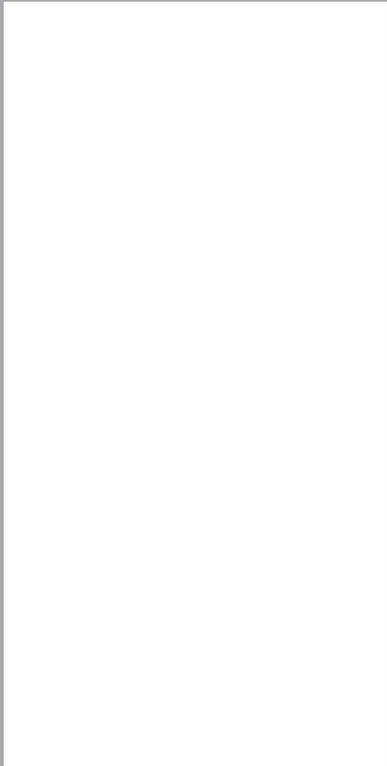


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Welcome gift givers.

With the holidays comes one of the most brain-taxing dilemmas of the year: deciding what gift to buy for everyone on your list. Well, fear not gift givers, because we have a solution: **The Imperfect Guide to Finding the Perfect Gift**. Over the next few pages you'll find a quiz designed by Alaska Communications' Gift Giving Task Force (The GGTF) to help you find the perfect gift for anyone in the known universe. Sound easy? That's because it is. And as a special bonus, straight from the GGTF, when you buy a phone from one of our convenient gift-buying categories, you'll get a free gift to go with your gift. That's right, two presents. Hey, who wouldn't be happy with that? If you've read this far, we'll take it as a sure sign you're ready to get your gift on.

Let's get started.



WHAT IS THE PERFECT GIFT?

We think it's a phone. Why? It's versatile. It's fun. It has buttons and it transcends space and time. Now all that's left to do is decide which phone fits that special someone on your list.

CIRCLE THE RESPONSES THAT BEST ANSWER THE QUESTIONS BELOW.

1. How is the giftee most likely to spend five minutes of free time?
A - What free time? B - Tweeting C - Feverishly Texting
2. How would you describe the calluses on the giftee's thumbs?
A - Non-Existent B - Developed C - Able to withstand an open flame
3. Which best explains the giftee's level of employment?
A - Executive Level B - Entry Level C - Futon Level
4. During any given 24-hour period, how often does the giftee use the words bro, dude or turtle?
A - 0 to 3 B - 5 to 10 C - 150 +
5. You discover the giftee listening to smooth jazz. Which best describes your reaction?
A - "Makes sense." B - "That's odd." C - "The end is nigh!"

**TO GET YOUR RESULTS,
CHECK OUT THE KEY ON THE NEXT PAGE.**

THE PERFECT GIFT MOMENT OF TRUTH

Take your answers from the quiz and use them to figure out your score. Each letter corresponds to a number of points. Add up all your points to find the perfect gift.

YOU'RE ONE STEP CLOSER TO THE PERFECT GIFT.

Add up your score below.

Score Key:

A = 15 Points B = 5 Points C = 0 Points

Total Points:

*Now turn to the page that
matches up with your score.*

0 - 24 points	Page 4
25 - 49 points	Page 6
50+ points	Page 8

All done.

YOU ARE NOW A GIFT-GIVING MASTER.



You're a gift giving pro. With your quiz score, the GGTF recommends you pick a phone in the Thumb Jockey category. When you buy a phone from this category, you get a free Headphone – a cool, mobile speaker your Thumb Jockey can take anywhere.

Texts at the speed of sound.



LG SCRIPT™ 265*

Text up a storm with this slim, stylish and easy to use messaging phone.

- Slide-out QWERTY keyboard
- Threaded messaging
- Changeable backplate

LG ELLIPSE™ 9250*

Let your thumbs do the walking on this versatile texting phone.

- Full QWERTY keyboard
- Music Player
- 3.2 megapixel auto-focus camera/camcorder with flash



CASIO® G'ZONE BRIGADE™ C741*

A texting work-horse that can handle more than a few bumps in the road.

- Water, shock and dust resistant
- Rugged QWERTY keyboard
- 3.2 megapixel camera with flash



HEADPHONES



See, we told you that was going to be easy. Based on your score, the GGTF recommends a social networking phone that keeps the Social Junkie in your life looped in 24/7. Choose one of these phones and you'll also get a free web cam.

Has more friends online than off.



LG SAMBA™ 8575**

Stay linked in with friends and family with this web-enabled music phone.

- Virtual QWERTY keyboard
- Music player and FM tuner
- Virtual drums or keyboard to play along with the band

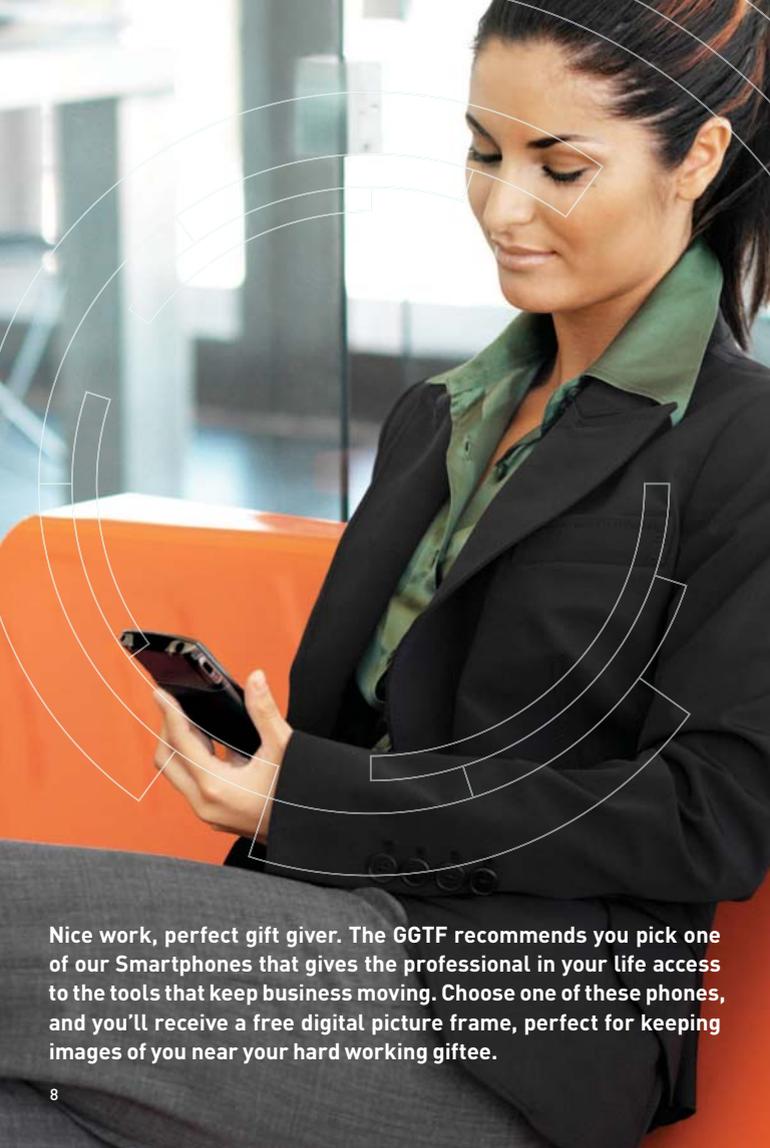
SAMSUNG MESSENGER® TOUCH R631**

Stay connected in style with this message-friendly, web-enabled phone.

- Stylish touch screen and full QWERTY keyboard
- Preloaded Widgets for quick access to social networks
- Threaded messaging for easy to follow text conversations



WEB CAM



Nice work, perfect gift giver. The GGTF recommends you pick one of our Smartphones that gives the professional in your life access to the tools that keep business moving. Choose one of these phones, and you'll receive a free digital picture frame, perfect for keeping images of you near your hard working giftee.

Super busy, upwardly mobile professionals.



HTC HERO™ ADR 6250*

The highly customizable Android Smartphone that helps you be you.

- Android™ 2.1 application platform
- HTC Sense™ user interface
- Preloaded with Android Market
- Integrated e-mail

MOTOROLA® MILESTONE™ A854*

Access apps galore at the touch of a button.

- Android™ 2.1 application platform
- 3 full QWERTY keypads (2 virtual, 1 physical)
- 3.7" high-res touch screen
- Google Maps™ with Google Latitude™
- Preloaded with Android Market



HTC SNAP™ SMT6175*

Speed, simplicity and everything you need to keep pace with work and life.

- Windows Mobile 6.1 Operating System
- HTC Inner Circle™
- QWERTY keyboard
- Trackball for quick and easy navigation in phone applications and menus



DIGITAL PICTURE FRAME



BLACKBERRY® STORM2™ 9550 †

One of the smartest of the Smartphones and the perfect personal assistant.

- BlackBerry® OS 5.0
- Advanced touch screen technology and Wi-Fi®
- On-the-go access to your favorite web mail
- View and edit documents and graphic attachments
- Preloaded with BlackBerry App World™

BLACKBERRY® CURVE™ 8530 †

Master your mobile domain with this versatile, full-featured Smartphone.

- BlackBerry® OS 5.0
- Backlit QWERTY keyboard with Trackpad Navigation
- Integrated e-mail experience
- Preloaded with BlackBerry App World™



BLACKBERRY® PEARL™ FLIP 8230 †

Your entire mobile world is just a flip away.

- BlackBerry® OS 4.6
- Built-in media player, Internet support, and a 2-megapixel camera
- Internal and external color display
- Access to BlackBerry App World™



HTC DESIRE™ 6275 †

The Smartphone that does it all at lightning speed.

- Android™ 2.1 application platform. Upgradeable to 2.2
- HTC Sense™ User Interface
- Geotagging for all photos and videos
- 3.7" high-resolution and 1 GHz processor allowing you to enjoy full 3D gaming
- Preloaded with Android Market

BLACKBERRY® BOLD™ 9650 †

Style and substance come together in one sleek package.

- BlackBerry® OS 5.0. Upgradeable to 6.0
- Fully functional World Phone that supports global roaming on 3G networks
- Integrated e-mail experience
- 2.4" high resolution screen with Trackpad Navigation
- Preloaded with BlackBerry App World™



DIGITAL PICTURE FRAME



YOU'VE GOT THE PERFECT GIFT AND A FREE GIFT. NOW MAKE THE MOST OF IT.

- You might be tempted to keep your free gift yourself, but be warned, official GGTF policy states that giving is better than receiving.
- Wrap your phone and free gift separately. Two presents are always better than one.
- Imply that your free gift was very expensive. If asked how much it costs, rock your head back and forth, sigh and say something like, "You're worth it."



HEADPHONE

This cool, mobile speaker gets as much attention for its design as it does for its sound. Get one free when you buy a texting phone.



WEB CAM

Have a staring contest with someone on another continent with this web cam. Get one free when you buy a social networking phone.



DIGITAL PICTURE FRAME

Show off your favorite pics of friends and family. This digital picture frame is yours free when you buy a smartphone phone.

*Purchase of a texting phone from Alaska Communications™, a new 2-year contract and text messaging data feature required to receive the free Headphone mobile speaker. While supplies last. Other terms and conditions may apply.

** Purchase of a Social Networking phone from Alaska Communications, a new 2-year contract and Messaging + Mobile Web data feature required to receive a free web cam. While supplies last. Other terms and conditions may apply. † Purchase of a Smartphone from Alaska Communications, a new 2-year contract and Data + Messaging for Smartphone data pack required to receive free digital picture frame. While supplies last. Other terms and conditions may apply. Technical support not provided by Alaska Communications for the Headphone mobile speaker, web cam or digital picture frame. Android is a trademark of Google Inc. Use of this trademark is subject to Google Permissions. BlackBerry is the property of Research In Motion Limited and is registered and/or used in the U.S. Used under license from Research In Motion Limited.